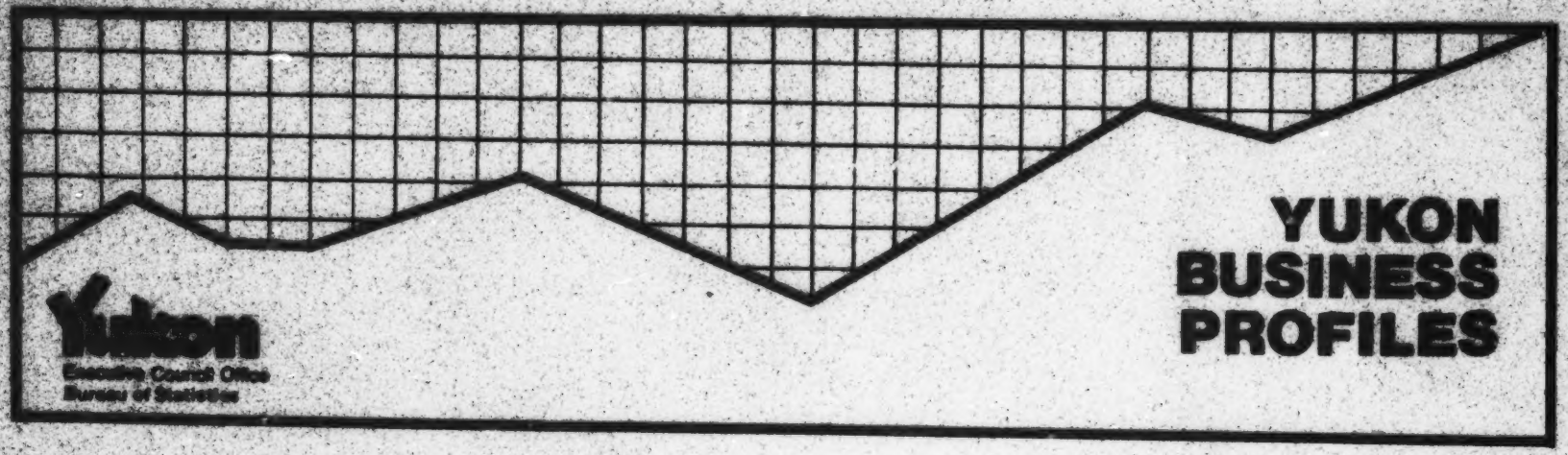

THE YUKON BUSINESS COMMUNITY

A STATISTICAL OVERVIEW FOR 1985

YUKON BUSINESS PROFILES

The Yukon Business Community: A Statistical Overview For 1985

GOVERNMENT OF YUKON
EXECUTIVE COUNCIL OFFICE
BUREAU OF STATISTICS
WHITEHORSE, YUKON

NOVEMBER 1985

SUMMARY

PURPOSE OF THE REPORT: To summarize data collected in conjunction with the "1985/86 Business Directory" and provide the reader with an overview of the Yukon business community.

HIGHLIGHTS OF THE REPORT:

*Of the estimated 1,506 businesses operating within Yukon 1,135 or 75.4% are situated in Whitehorse.

*An estimated 43% of businesses in Yukon are classified either in Retail Trade(19.1%) or Other Services(23.9%).

*In total, Yukon businesses provide consumers with an estimated 3,023 services.

*The majority of the businesses within Yukon(89% or 1,346) employ 0-5 employees.

*Approximately 5,000 persons were reported as full-time employees in non-government jobs as of January, 1985.

*Approximately 60% of the businesses in Yukon responding to the survey operated full-time and 10% part-time.

*Over 50% of all part-time businesses are found in the categories Retail Trade and Other Services since these categories have the largest number of businesses.

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INTRODUCTION

The following report is based on the 1985 Yukon Business Directory. The directory is a joint Government of Yukon and Yukon Chamber of Commerce project initiated in 1983 and administered through a survey during the first quarter of each year.

Coverage and response rates for the survey are extremely high and consequently results reflect a virtual census of the business community of Yukon.

The purpose of this report is to summarize data collected in conjunction with the Business Directory project and provide the reader with a brief overview of the Yukon business community.

In certain tabulations entries may not sum to marginal totals due to rounding.

Readers may also be interested in a series of statistical handouts under development regarding Yukon's tourism industry. For further information contact the Bureau of Statistics at (403) 667-5818.

HIGHLIGHTS – SECTION I

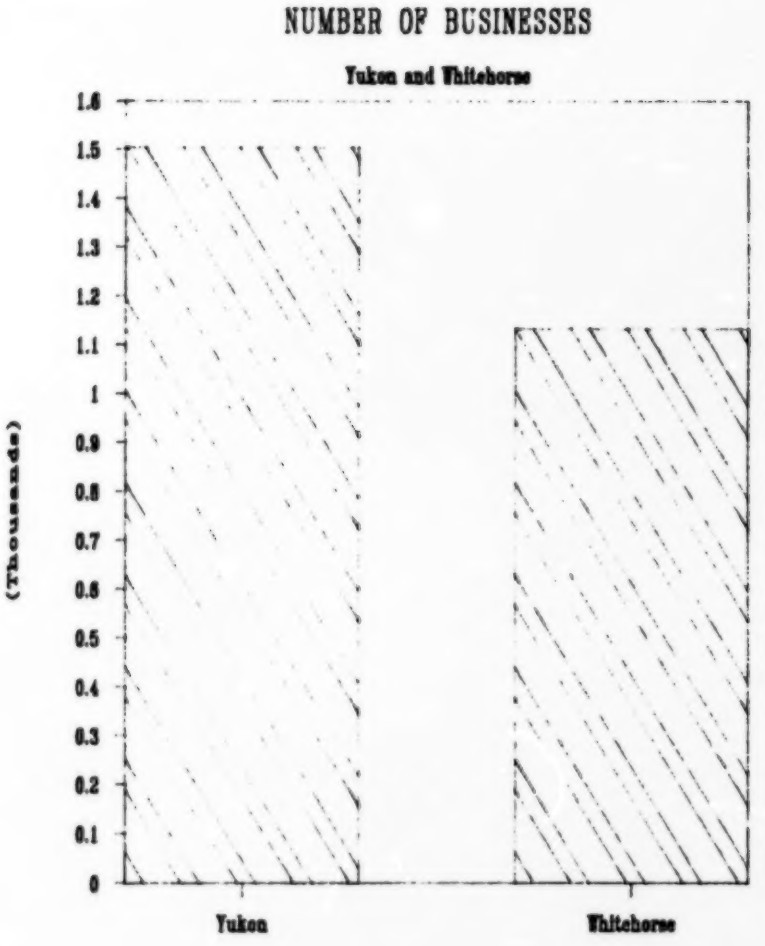
*Of the estimated 1,506 businesses operating within Yukon 1,135 or 75.4% are situated in Whitehorse. The communities with the least reporting number of businesses are Elsa and Pelly Crossing with 4 businesses each or a combined total of less than 1% of the Yukon total.

*An estimated 43% of businesses in Yukon are classified either in Retail Trade(19.1%) or Other Service(23.9%). There are relatively few businesses within the SIC categories of Logging(0.7%), Communication(1.3%), Agriculture(1.3%), Finance(1.1%), and Mining(1.5%). In total these SIC categories account for approximately 6% of the total number of businesses in Yukon.

*In total, Yukon businesses provide consumers with an estimated 3,023 classified services. Most of the services are within the categories of Construction(14.9%), Retail Trade(20.4%) and Other Services (16.4%), representing over half(52%) of the number of services offered in Yukon.

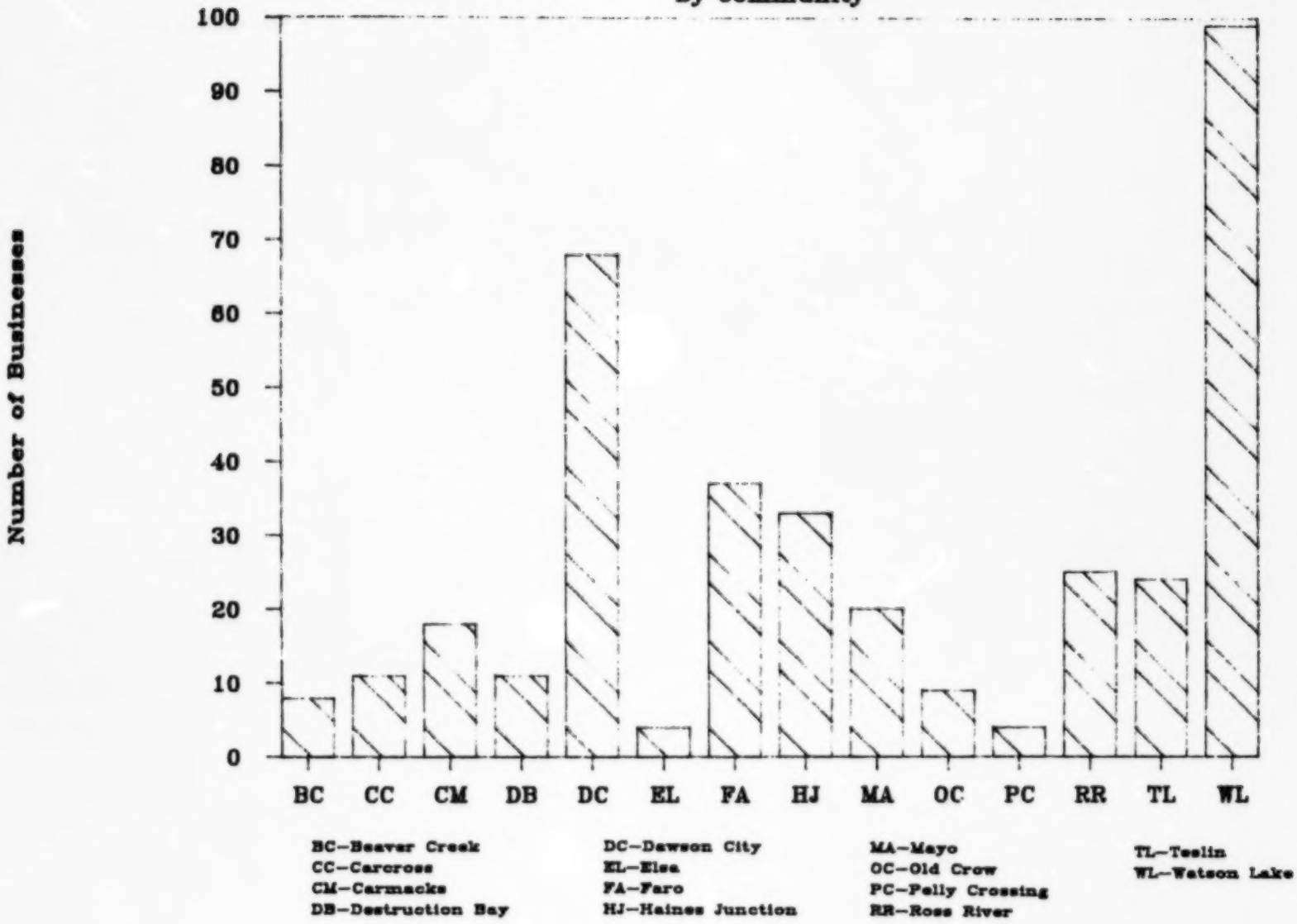
1.1 NUMBER OF BUSINESSES BY COMMUNITY, Yukon

	(no)	(%)
Yukon	1,506	100.0
Beaver Creek	8	0.5
Carcross	11	0.7
Carmacks	18	1.2
Dawson	68	4.5
Destruction Bay	11	0.7
Elsa	4	0.3
Faro	37	2.5
Haines Jct	33	2.2
Mayo	20	1.3
Old Crow	9	0.6
Pelly Crossing	4	0.3
Ross River	25	1.7
Teslin	24	1.6
Watson Lake	99	6.6
Whitehorse	1,135	75.4



NUMBER OF BUSINESSES

By Community

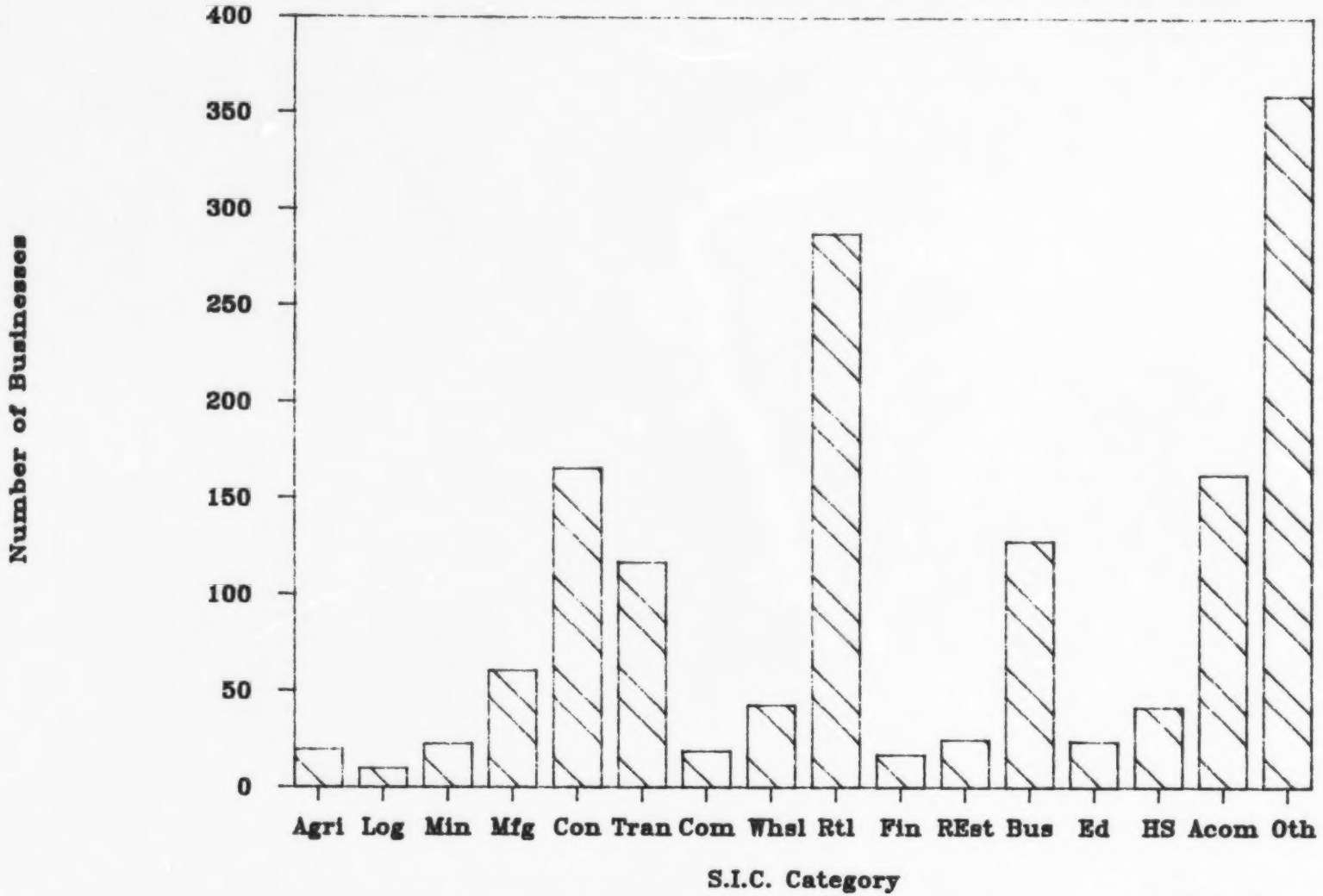


1.2 NUMBER OF BUSINESSES & EMPLOYEES BY SIC CATEGORY, Yukon

SIC Category	Businesses (no)	Businesses (%)	Employees (no)	Employees (%)
Total	1,506	100.0	5,908	100.0
Agriculture	20	1.3	32	0.5
Logging	10	0.7	17	0.3
Mining	23	1.5	639	10.8
Manufacturing	61	4.1	209	3.5
Construction	166	11.0	476	8.1
Transportation	117	7.8	694	11.7
Communication	19	1.3	424	7.2
Wholesale Trade	43	2.9	211	3.6
Retail Trade	288	19.1	1,286	21.8
Finance	17	1.1	139	2.4
Real Estate	25	1.7	87	1.5
Business	128	8.5	318	5.4
Educational	24	1.6	24	0.4
Health & Social	42	2.8	112	1.9
Accommodation	163	10.8	881	14.9
Other Services	360	23.9	359	6.1

Note: 'Employees' includes both full and part time.

NUMBER OF BUSINESSES BY S.I.C. CATEGORY



Agri–Agriculture
Log–Logging
Min–Mining
Mfg–Manufacturing
Con–Construction
Tran–Transportation
Com–Communication
Whsl–Wholesale
Rtl–Retail
Fin–Finance
REst–Real Estate
Bus–Business
Ed–Education
HS–Health & Social
Acom–Accommodation
Oth–Other

1.3 NUMBER OF SERVICES BY SIC CATEGORY AND BUSINESS CLASSIFICATION

SIC Category	Services		Order of Business Classification					
			1st	2nd	3rd	4th	5th	6th
	(no)	(%)	(no)					
Yukon	3,023	100.0	1,506	775	409	210	91	32
Agriculture	46	1.5	20	15	5	5	1	0
Logging	24	0.8	10	8	3	2	1	0
Mining	35	1.2	23	10	1	1	0	0
Manufacturing	148	4.9	61	43	24	13	6	1
Construction	450	14.9	166	133	86	45	17	3
Transportation	223	7.4	117	58	27	14	5	2
Communication	28	0.9	19	8	1	0	0	0
Wholesale Trade	109	3.6	43	32	16	8	7	3
Retail Trade	618	20.4	288	171	90	46	19	4
Finance	34	1.1	17	9	7	1	0	0
Real Estate	45	1.5	25	10	6	3	1	0
Business	246	8.1	128	74	30	13	1	0
Educational	45	1.5	24	12	7	2	0	0
Health & Social	52	1.7	42	8	2	0	0	0
Accommodation	423	14.0	163	94	69	49	29	19
Other Services	497	16.4	360	90	35	8	4	0

HIGHLIGHTS – SECTION II

The majority of the businesses within Yukon(89% or 1,346) employ 0-5 employees. Only 1.0% or 15 businesses employ 51-100 or 100+ employees(these figures do not include government as an employer.)

*Approximately 5,000 persons were reported as full-time employees in non-government jobs as of January, 1985. An additional 899 were part-time and 2,889 were registered as seasonal/temporary employees.

*Approximately 60% of the total workforce is employed in either Transportation(11.7%), Retail Trade(21.8%), Accommodation (14.9%) or Mining(10.8%). Agriculture, Logging, Education, Real Estate, Health & Social, and Finance employ 7% of the total workforce. The approximately 33% of the workforce remaining is employed in either Manufacturing(3.5%), Construction(8.1%), Communication(7.2%), Wholesale Trade(3.6%), Business(5.4%), or Other Services(6.1%).

*The category of Other Services represents 26% of the total businessess in the 0-5 employees category.

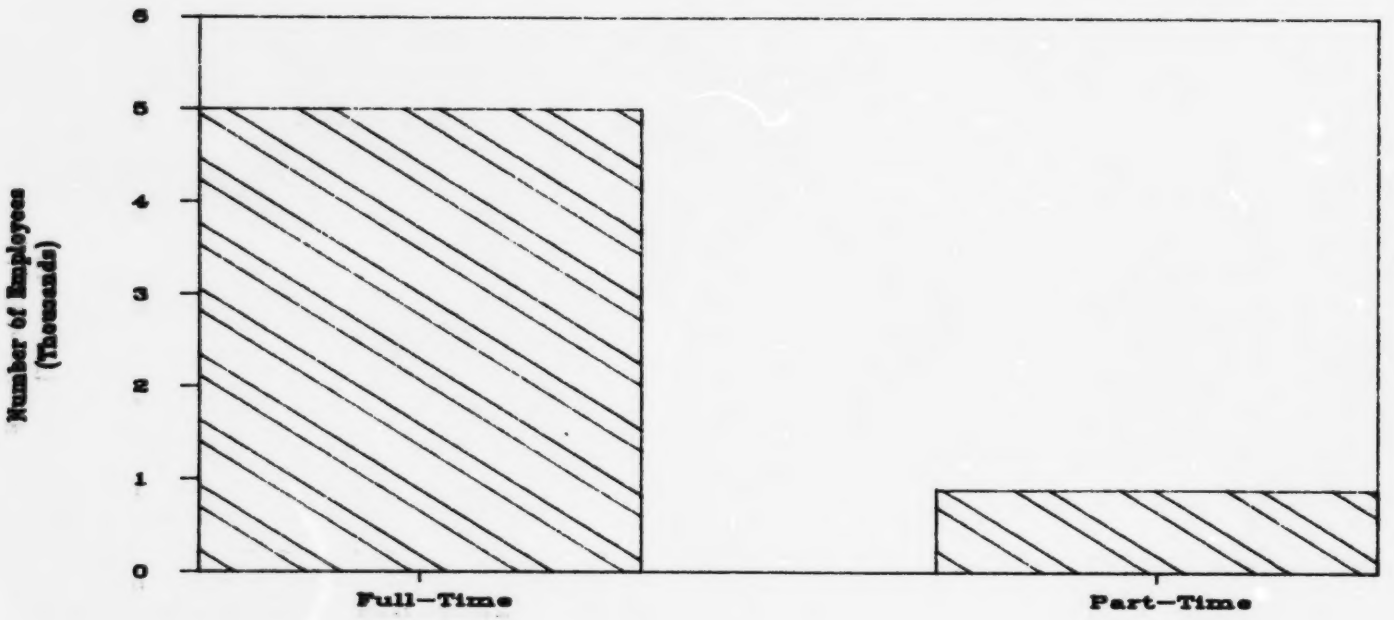
*The category of Accommodation is the biggest employer within the 6-15(21.9%) and 16-25(26.7%) employment categories. In the 26-50 employment category, Retail Trade represents approximately 38% of the businesses. The category of Retail Trade also represents 40% of the total within the 51-100 employment category. Mining represents 40% of the total number of businesses within the 100+ employment category.

2.1 NUMBER OF BUSINESSES BY EMPLOYMENT CATEGORY, Yukon

Employment Category	(no)	(%)
Total	1,506	100.0
0-5 Employees	1,346	89.4
6-15 Employees	96	6.4
16-25 Employees	30	2.0
26-50 Employees	16	1.1
51-100 Employees	5	0.3
100+ Employees	10	0.7
Not Stated	3	0.2

2.2 NUMBER OF EMPLOYEES BY EMPLOYMENT STATUS, Yukon

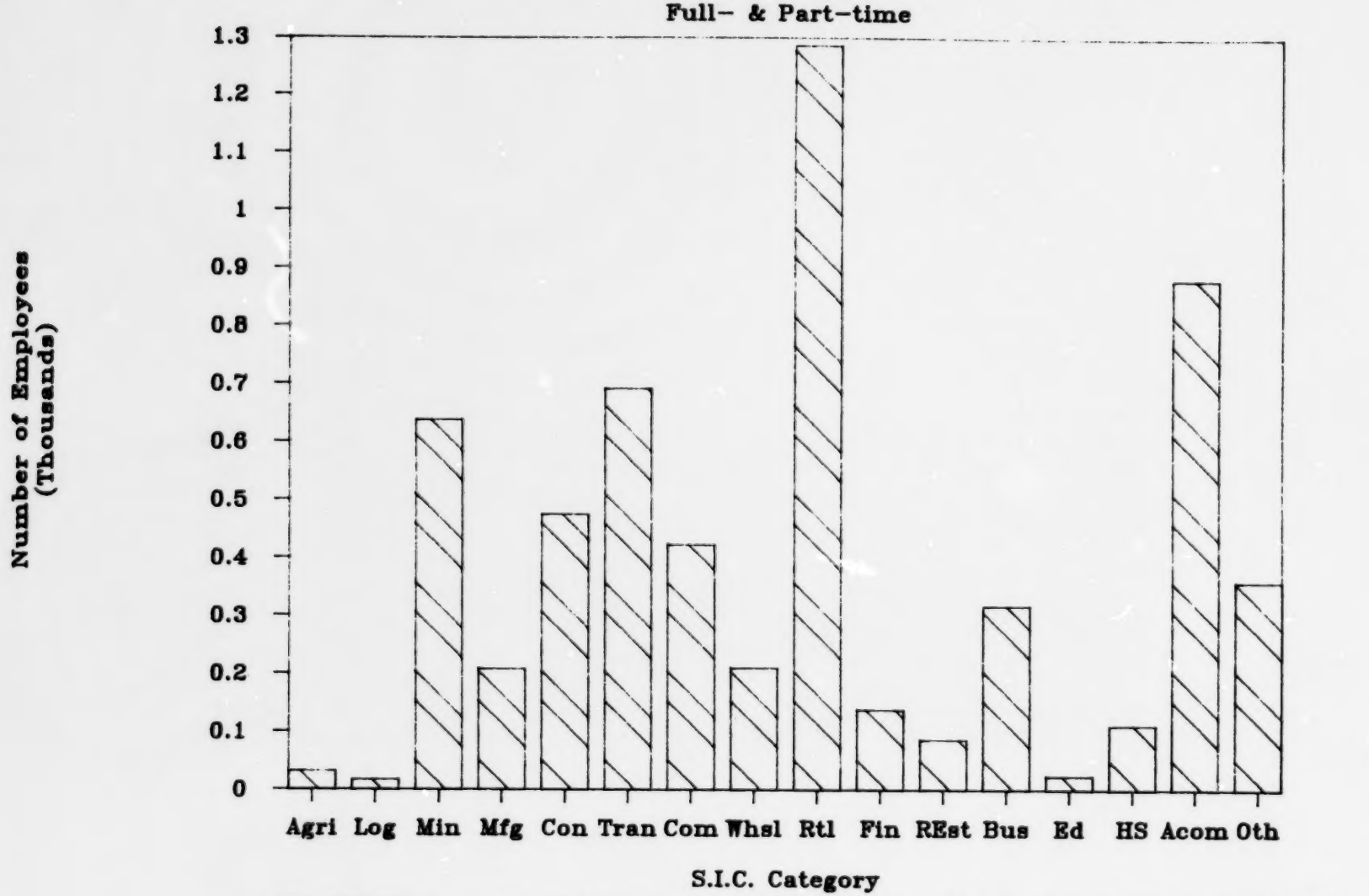
Employment Status	(no)
Full-Time	5,009
Part-Time	899
Seasonal/Temporary	2,889
Other	597



2.3 NUMBER OF FULL- & PART-TIME EMPLOYEES BY SIC CATEGORY

SIC Category	Total		Full-Time	Part-Time
	(no)	(%)	(no)	(no)
Total	5,908	100.0	5,009	899
Agriculture	32	0.5	29	3
Logging	17	0.3	12	5
Mining	639	10.8	636	3
Manufacturing	209	3.5	179	30
Construction	476	8.1	395	81
Transportation	694	11.7	609	85
Communication	424	7.2	376	48
Wholesale Trade	211	3.6	187	24
Retail Trade	1,286	21.8	1,035	251
Finance	139	2.4	126	13
Real Estate	87	1.5	75	12
Business	318	5.4	267	51
Educational	24	0.4	16	8
Health & Social	112	1.9	94	18
Accommodation	881	14.9	715	166
Other Services	359	6.1	258	101

NUMBER OF EMPLOYEES BY S.I.C. CATEGORY



2.4 NUMBER OF BUSINESSES BY SIC AND EMPLOYMENT CATEGORIES

SIC Categories	Employees 0-5		6-15		16 25		26 50		51-100		100 +	
	(no)	(%)	(no)	(%)	(no)	(%)	(no)	(%)	(no)	(%)	(no)	(%)
Yukon	1,346	100.0	96	100.0	30	100.0	16	100.0	5	100.0	10	100.0
Agriculture	18	1.3	1	1.0	0	0.0	1	6.3	0	0.0	0	0.0
Logging	9	0.7	1	1.0	0	0.0	0	0.0	0	0.0	0	0.0
Mining	18	1.3	1	1.0	0	0.0	0	0.0	0	0.0	4	40.0
Manufacturing	54	4.0	7	7.3	0	0.0	0	0.0	0	0.0	0	0.0
Construction	156	11.6	7	7.3	2	6.7	0	0.0	1	20.0	0	0.0
Transportation	95	7.1	14	14.6	5	16.7	1	6.3	0	0.0	2	20.0
Communication	12	0.9	3	3.1	0	0.0	2	12.5	1	20.0	1	10.0
Wholesale Trade	38	2.8	3	3.1	1	3.3	1	6.3	0	0.0	0	0.0
Retail Trade	255	18.9	18	18.8	6	20.0	6	37.5	2	40.0	1	10.0
Finance	11	0.8	2	2.1	2	6.7	2	12.5	0	0.0	0	0.0
Real Estate	21	1.6	4	4.2	0	0.0	0	0.0	0	0.0	0	0.0
Business	119	8.8	7	7.3	2	6.7	0	0.0	0	0.0	0	0.0
Educational	23	1.7	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Health & Social	35	2.6	3	3.1	2	6.7	0	0.0	0	0.0	2	20.0
Accommodation	130	9.7	21	21.9	8	26.7	3	18.8	1	20.0	0	0.0
Other Services	350	26.0	4	4.2	2	6.7	0	0.0	0	0.0	0	0.0
Not Stated	2	0.1	...	...	...	...	...	...	...	...	...	...

HIGHLIGHTS – SECTION III

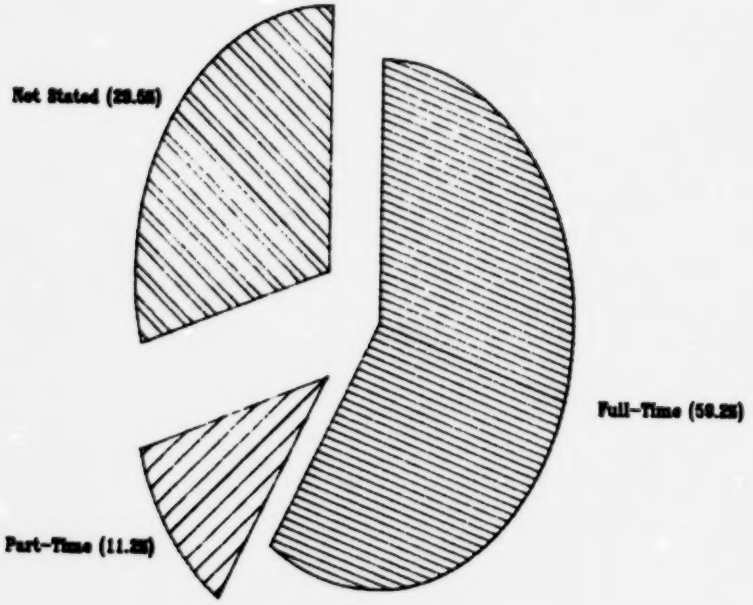
*Approximately 60% of the businesses in Yukon operated full-time and 10% part-time. Thirty percent of the businesses did not state their operation status.

*The highest incidence of full-time status was observed in the categories of Retail Trade(20.5%) and Other Services(16.3%). Logging(0.5%), Agriculture(1.0%), Mining(0.9%), Communication (0.7%) and Education(1.3%) had the lowest full-time occurences.

*Over 50% of all part-time businesses are found in the categories Retail Trade and Other Services since these categories have the largest absolute number of businesses. Logging(1.8%), Agriculture(1.8%), Wholesale Trade(1.8%), Construction(1.8%) and Mining(1.2%) have the lowest part-time occurences.

3.1 NUMBER OF BUSINESSES BY OPERATION STATUS, Yukon

Operation Status	(no)	(%)
Total	1,506	100.0
Full-Time	892	59.2
Part-Time	169	11.2
Not Stated	445	29.5

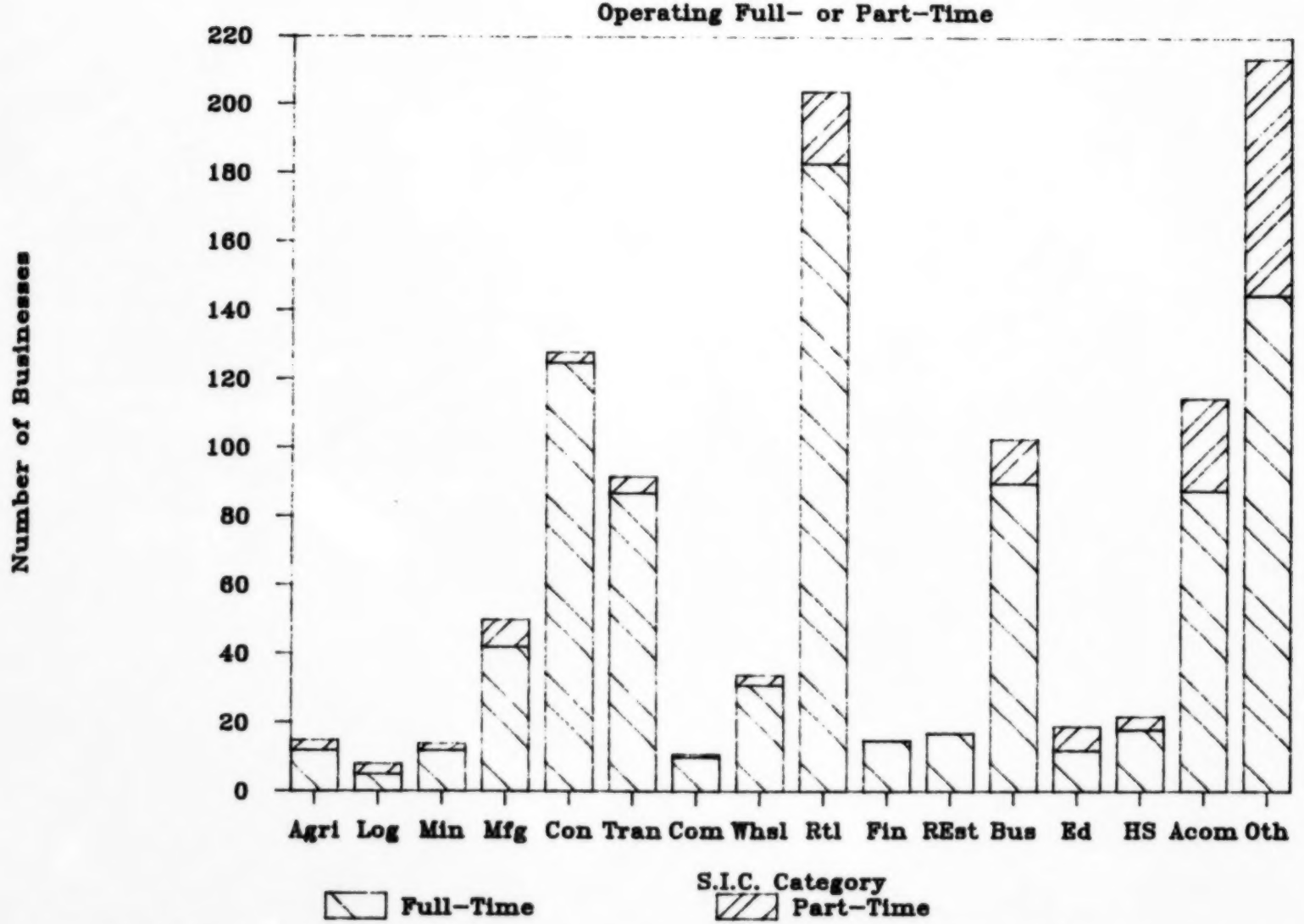


3.2 NUMBER OF BUSINESSES BY SIC CATEGORY AND OPERATION STATUS

SIC Category	Combined		Operation Status: Full-Time		Part-Time	
	(no)	(%)	(no)	(%)	(no)	(%)
Total	1,506	100.0	892	100.0	169	100.0
Agriculture	15	1.0	12	1.3	3	1.8
Logging	8	0.5	5	0.6	3	1.8
Mining	14	0.9	12	1.3	2	1.2
Manufacturing	50	3.3	42	4.7	8	4.7
Construction	128	8.5	125	14.0	3	1.8
Transportation	92	6.1	87	9.8	5	3.0
Communication	11	0.7	10	1.1	1	0.6
Wholesale Trade	34	2.3	31	3.5	3	1.8
Retail Trade	204	13.5	183	20.5	21	12.4
Finance	15	1.0	15	1.7	0	0.0
Real Estate	17	1.1	17	1.9	0	0.0
Business	103	6.8	90	10.1	13	7.7
Educational	19	1.3	12	1.3	7	4.1
Health & Social	22	1.5	18	2.0	4	2.4
Accommodation	115	7.6	88	9.9	27	16.0
Other Services	214	14.2	145	16.3	69	40.8
Not Stated	445	29.5	...	...	...	...

Note: 'Combined' includes 'not stated'.

NUMBER OF BUSINESSES BY S.I.C. CATEGORY



Agri–Agriculture Log–Logging Con–Construction Whsl–Wholesale REst–Real Estate HS–Health & Social
Min–Mining Tran–Transportation Rtl–Retail Bus–Business Acom–Accommodation
Mfg–Manufacturing Com–Communication Fin–Finance Ed–Education Oth–Other

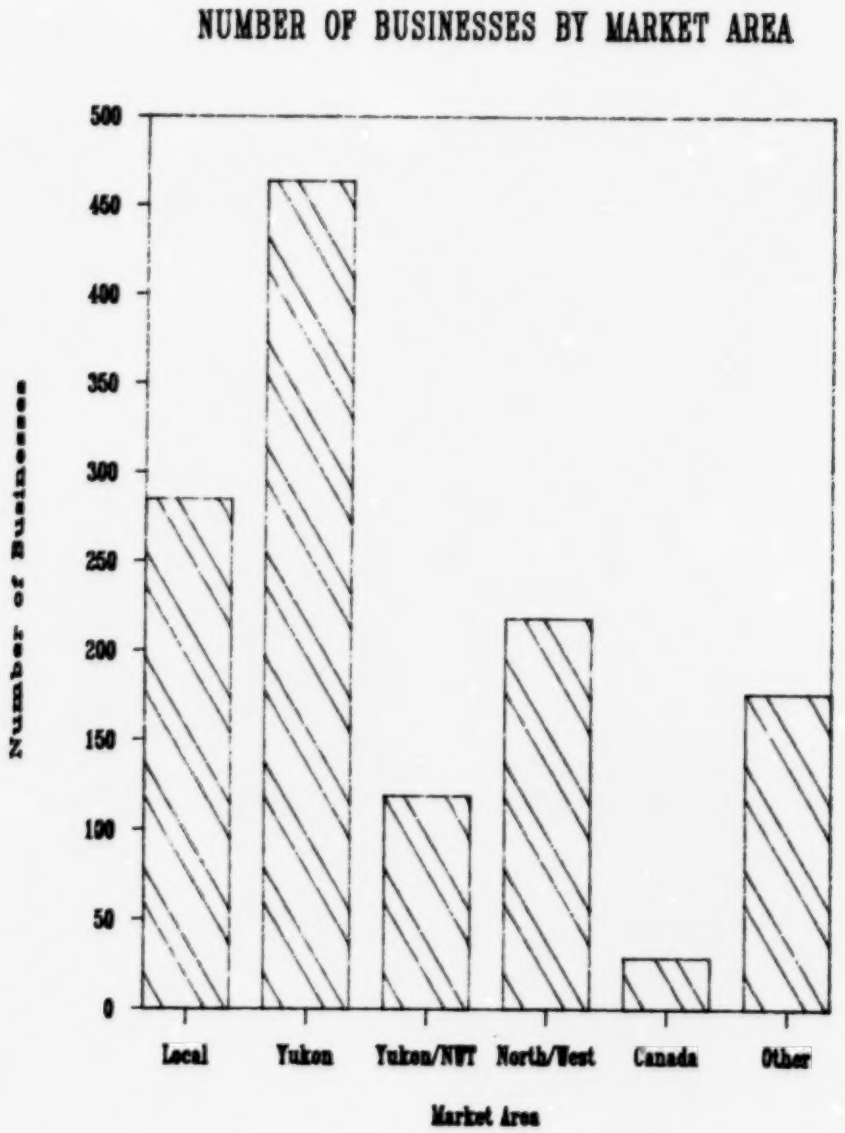
HIGHLIGHTS – SECTION IV

*Approximately 50% of Yukon businesses operate within the local or Yukon market area. Of the businesses in Yukon, 9.8% operate in both the Yukon/NWT and Canadian markets.

*The categories of Retail Trade and Other Services offer services both within and outside Yukon markets. The most frequent business category within the Yukon market is Accommodation, whereas Construction is the most frequent outside Yukon.

4.1 NUMBER OF BUSINESSES BY MARKET AREA

Market Area	(no)	(%)
Total	1,506	100.0
Local	285	18.9
Yukon	464	30.8
Yukon/NWT	119	7.9
North/West	219	14.5
Canada	29	1.9
Other	177	11.8
Not Stated	213	14.1

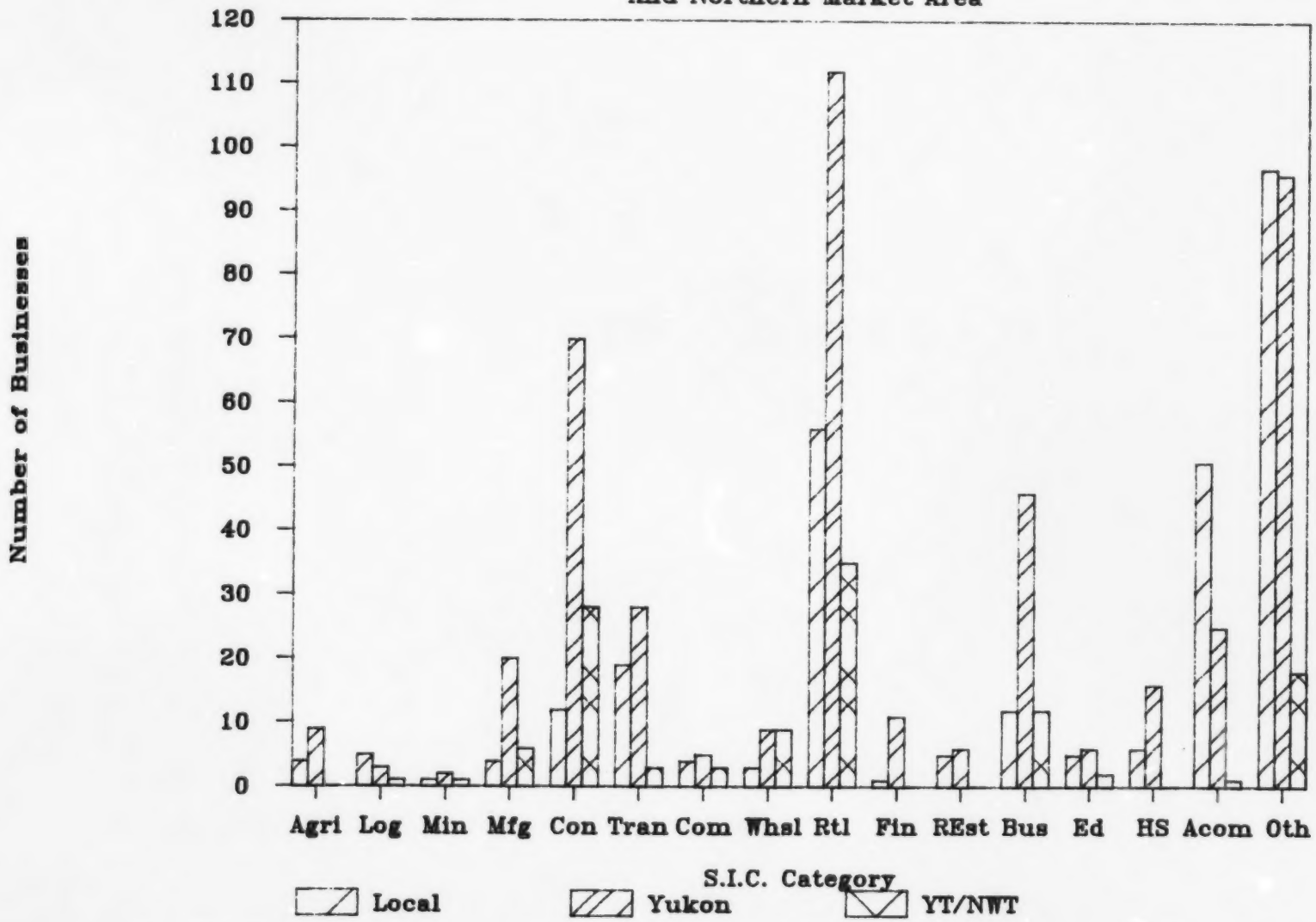


4.2 NUMBER OF BUSINESSES BY SIC CATEGORY AND MARKET AREA

Market Area	All		Local		Yukon		YT/NWT		North/West		Canada	
	(no)	(%)	(no)	(%)	(no)	(%)	(no)	(%)	(no)	(%)	(no)	(%)
Total	1,506	100.0	285	100.0	464	100.0	119	100.0	219	100.0	29	100
Agriculture	20	1.3	4	1.4	9	1.9	0	0.0	2	0.9	1	3.4
Logging	10	0.7	5	1.8	3	0.6	1	0.8	0	0.0	0	0.0
Mining	23	1.5	1	0.4	2	0.4	1	0.8	10	4.6	0	0.0
Manufacturing	61	4.1	4	1.4	20	4.3	6	5.0	13	5.9	0	0.0
Construction	166	11.0	12	4.2	70	15.1	28	23.5	32	14.6	1	3.4
Transportation	117	7.8	19	6.7	28	6.0	3	2.5	37	16.9	3	10.3
Communication	19	1.3	4	1.4	5	1.1	3	2.5	2	0.9	0	0.0
Wholesale Trade	43	2.9	3	1.1	9	1.9	9	7.6	14	6.4	3	10.3
Retail Trade	288	19.1	56	19.6	112	24.1	35	29.4	38	17.4	3	10.3
Finance	17	1.1	1	0.4	11	2.4	0	0.0	1	0.5	2	6.9
Real Estate	25	1.7	5	1.8	6	1.3	0	0.0	8	3.7	1	3.4
Business	128	8.5	12	4.2	46	9.9	12	10.1	37	16.9	4	13.8
Educational	23	1.5	5	1.8	6	1.3	2	1.7	2	0.9	1	3.4
Health & Social	42	2.8	6	2.1	16	3.4	0	0.0	4	1.8	0	0.0
Accommodation	163	10.8	51	17.9	25	5.4	1	0.8	6	2.7	3	10.3
Other Services	358	23.8	97	34.0	96	20.7	18	15.1	13	5.9	7	24.1
Not Stated	3	0.2	...	...	...	...	...	...	...	...	...	...

NUMBER OF BUSINESSES BY S.I.C. CATEGORY

And Northern Market Area



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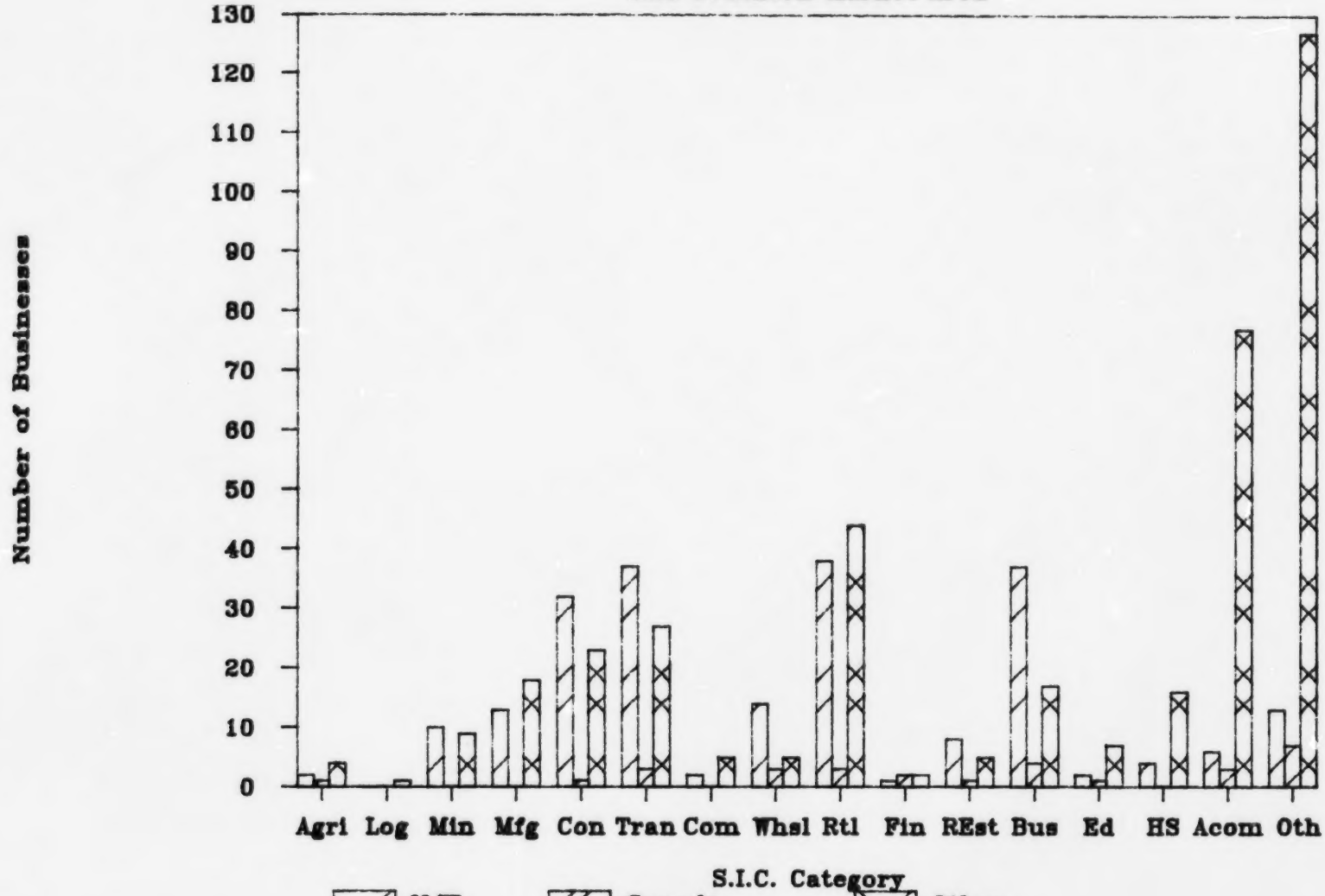
Oth–Other

NUMBER OF BUSINESSES BY S.I.C. CATEGORY

And Southern Market Area



Agri–Agriculture **Log–Logging** **Con–Construction** **Whsl–Wholesale** **REst–Real Estate** **HS–Health & Social**

Min–Mining **Tran–Transportation** **Rtl–Retail** **Bus–Business** **Acom–Accommodation**

Mfg–Manufacturing **Com–Communication** **Fin–Finance** **Ed–Education** **Oth–Other**

APPENDIX I – DEFINITION OF TERMS

*Businessess - same as establishments (i.e., if a business has 2 outlets they are counted twice).

*Business Classification - classifies the establishment by type of service and/or good(s) offered, using up to six types of services or goods i.e., class 1 would be the main type of service, using the SIC classifications.

*Employment Category - annual average full-time employment category (i.e., 0-5 employees).

*Employment Status - Full-Time - permanently employed full-time employees - year round
Part-Time - employees hired part-time on a regular basis - year round.
Seasonal/Temporary - employees hired on occasional or casual basis for part of a year (including summer employment).
Other - contract or volunteer work .

*Market - sales market area or geographic extent to which the business sells it goods or services.

*Operation Status - Full-Time - the establishment sells its goods year round.
Part-Time - the establishment sells its goods part-time or seasonally.

*Services - type or types of business the establishment offers (i.e., plumbing, clothing).

*SIC - Standard Industrial Classification

*SIC Categories - lowest level of industry classifcation(i.e., Agriculture is the category for Services to Wheat Crops.)

*SIC Major Divisions - next step up from categories(i.e., the divisions Services to Wheat Crops is within the category Agriculture).

APPENDIX II – NUMBER OF SERVICES BY MAJOR GROUP DIVISIONS

NUMBER OF SERVICES BY MAJOR GROUP DIVISIONS

	Total	First	Second	Third	Fourth	Fifth	Sixth
				(no)			
Total	3,023	1,506	775	409	210	91	32
Major Group Divisions							
Agricultural Industry	20	6	5	4	4	1	0
Service Industry to Agriculture	26	14	10	1	1	0	0
Logging Industry	24	10	8	3	2	1	0
Mining Industry	20	13	7	0	0	0	0
Service Ind. to Mineral Extract	15	10	3	1	1	0	0
Food Industry	7	3	2	1	1	0	0
Rubber Products	1	1	0	0	0	0	0
Plastic Products	2	1	1	0	0	0	0
Leather & Allied Prod.	1	1	0	0	0	0	0
Clothing Industry	11	4	3	2	1	1	0
Wood Industry	36	15	12	6	2	1	0
Furniture & Fixtures Industry	5	2	2	1	0	0	0
Printing & Allied Industry	33	15	10	5	2	1	0
Fabricated Metal Products	9	2	2	2	2	1	0
Transportation Equipment	2	1	1	0	0	0	0
Non-metallic Mineral	12	3	3	2	2	1	1
Chemical & Chemical Products	1	1	0	0	0	0	0
Other Manufacturing Industry	28	12	7	5	3	1	0
Building Dev. & Contract	137	45	39	27	19	6	1
Industrial & Heavy Construction	25	11	6	4	3	1	0
Trade Contracting	272	104	83	51	22	10	2
Service To Construction	16	6	5	4	1	0	0
Transportation Industry	223	117	58	27	14	5	2
Communication Industry	22	15	7	0	0	0	0

(continued on next page)

NUMBER OF SERVICES BY MAJOR GROUP DIVISIONS continued

	Total	First	Second	Third	Fourth	Fifth	Sixth
				(no)			
Other Utility Industry	6	4	1	1	0	0	0
Petroleum Products	28	14	9	3	1	1	0
Food Ben. & Drug Wholesale	26	11	9	4	1	1	0
Metals Hardware Wholesale	12	4	3	2	1	1	1
Machinery Equip. & Supplies Industry	17	6	4	3	2	1	1
Other Products Industry	26	8	7	4	3	3	1
Food Bev. Drug Retail	61	24	16	10	7	4	0
Shoe Apparel Retail	35	21	9	5	0	0	0
Household Furniture Retail	40	23	14	2	1	0	0
Auto Parts Sales Service	204	83	57	39	17	6	2
General Retail	22	19	3	0	0	0	0
Other Retail Store Industry	173	75	51	24	15	7	1
Machinery Equip. Supplies Retail	50	17	15	9	6	2	1
Non-Store Retail	33	26	6	1	0	0	0
Deposit Accepting Industry	5	5	0	0	0	0	0
Consumer & Business Industry	6	2	2	2	0	0	0
Investment Industry	2	2	0	0	0	0	0
Insurance Industry	15	5	5	4	1	0	0
Other Financial Industry	6	3	2	1	0	0	0
Real Estate Operator	17	11	3	1	1	1	0
Insurance & Real Estate	28	14	7	5	2	0	0
Business Service Industry	246	128	74	30	13	1	0
Education Service	45	24	12	7	2	0	0
Health & Social Service	52	42	8	2	0	0	0
Accommodation Service	339	112	77	63	44	26	17
Food & Bev. Service	84	51	17	6	5	3	2
Amusement & Recreational	104	79	16	6	2	1	0
Personal & Household Service	71	44	20	7	0	0	0
Membership Organization	129	118	9	1	1	0	0
Other Service Industry	193	119	45	21	5	3	0

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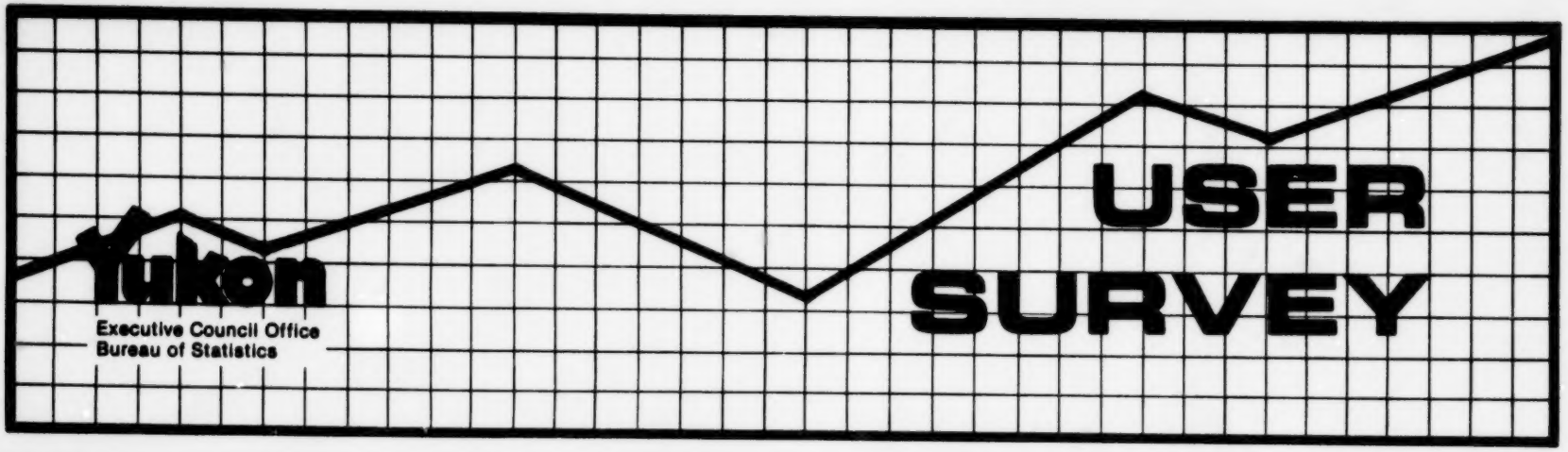

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